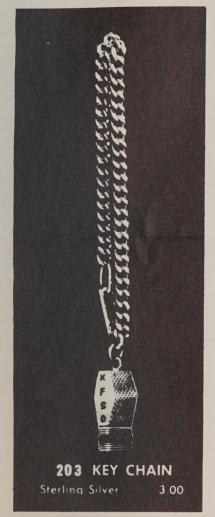
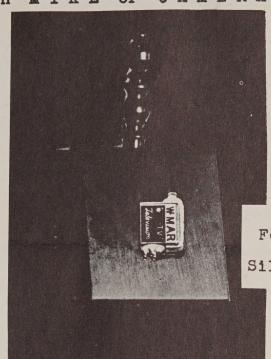
★ SMART NOVELTY JEWELRY * *

WITH MIKE OF CAMERA EMBLEM





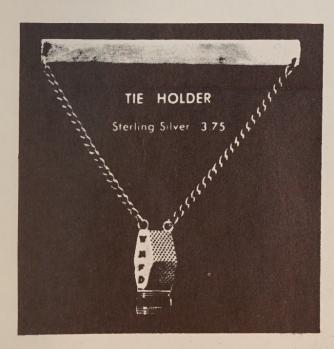
Add 10% Federal Tax to Silver Prices

INDIVIDUAL SILENT BUTLER

SQUARE or ROUND DESIGN

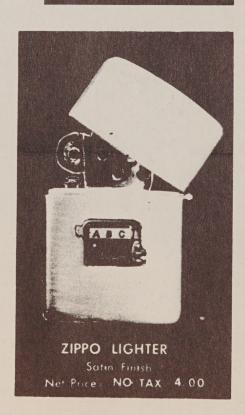
SATIN FINISH

\$2.75





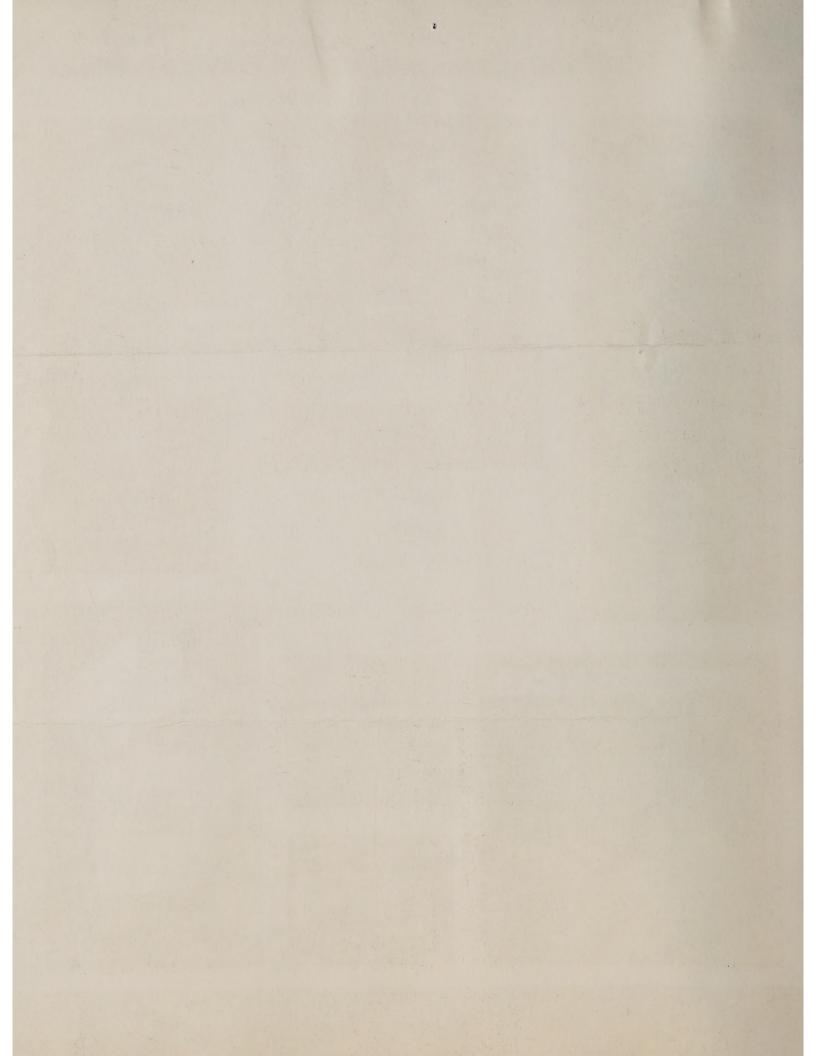
All orders must be accompanied by a 25% deposit, unless credit has been established.



219 KEY RING

The F. BOUCHER Co.

822 VALLEY ROAD . UPPER MONTCLAIR, N. J.



LAPEL PINS INSTERLING SILVER/



An attractive, good-looking, microphone emblem. Screw-back or safety catch. Please specify your choice...

Shaped like microphone. Station letters, perforations, etc. stamped in. Raised letters for networks = CBS·MBS·ABC·NBC·LBS·or FM, IBS=on blue, red, green, or black colored field; = hard-fired enamel.....

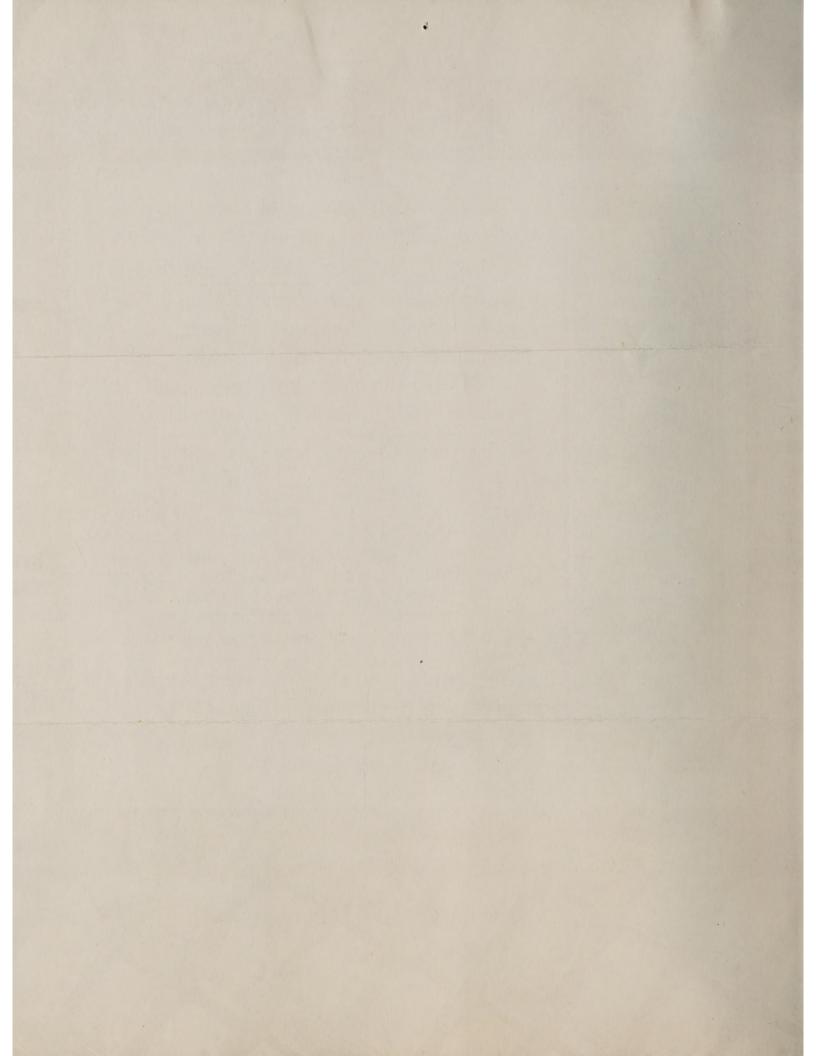
Lapel Pins - Sterling - Gold Plate - Gold Filled
6...\$1.75 ea.\$1.90 ea.\$2.25 ea.
12...\$1.65 "\$1.80 "\$2.15 "
18...\$1.60 "\$1.75 "\$2.10 "
24-or more.\$1.50 "\$1.65 "\$2.00 "
Charms are same price as lapel pins.
Bow Knot..\$2.55 ea.\$2.75 ea.\$3.95 ea.
On lapel pins or charm it less than 6 add .10 ea.

Quality Jewelry = guarantee is unlimited!

We pay shipping charges when check is sent with order. No C.D.D. please. 25% deposit where credit is not establised....

--- ADD 10% FEDERAL TAX TO ALL PRICES

THE F. BOUCHER CO. 822 VALLEY ROAD
UPPER MONTCLAIR N.J.



... Gifts-made to your order.

WITH MIKE OF CAMERA EMBLEM

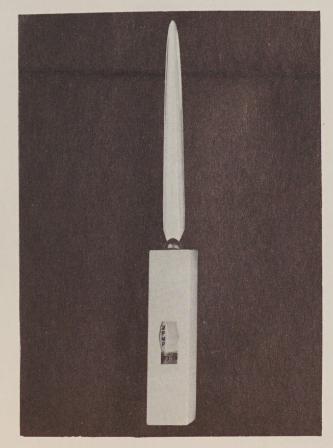


LETTER OPENER

With Station Emblem Attached

GENUINE ONYX HANDLE

GOLD FINISH BLADE



8 Inches Long

\$3.75



10% Federal Tax on Silver Items

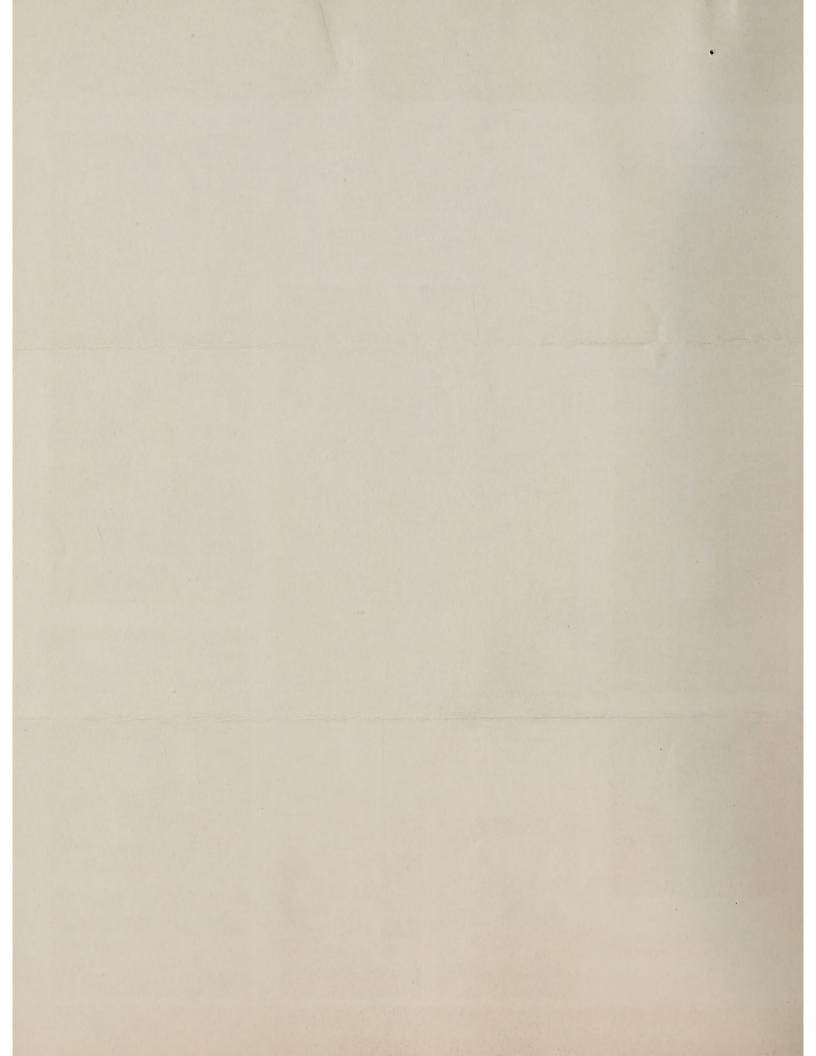








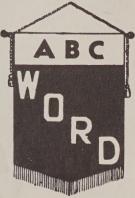
Where credit is not established,
25% DEPOSIT
ON ALL ORDERS







1080...STATION LETTERS 1...\$4.85e2 3...\$4.75 e2



IOSI...DUPLEX STATION&NETWORK I...\$5.85.63...\$5.75.2

WOOL FELT BANNERS.

*Made in the best possible manner.

* fine quality wool felt used.

* Lustrous gold color bullion fringe, cord, tassels.

* White letters on jet black field. Other colors such as blue, white, orange, etc. etc.. available at no extra cost.

* Banners are 12 "wide 18" long...Letters are 3" high.

(Mutual = 2")



1082...NETWORK & STATION LETTERS 1.. \$ 5.15 e. 3.. \$ 5.05 e.









A, D, Use 1081 price list when ordering.

B, G, Use price list for 1082 when ordering.

Add 15% per letter for any letter over 8....



1087 4"x14" 1 \$ 3 ° ea. 3 \$ 2.75 ea. 6 \$ 2.50 ea. ABC-CBS-MBS NBC add .25¢ FM-TV add .20

FXDiM

1087 is a banner made in the same manner as our other banners.
For upright of microphone stands.

CITIÉS SERVICE WOOWO

24×36" \$ 11.50 36×48" \$ 17.25 36×72" \$ 23.50 Add 20*per letter for any over 15

Colors: Gold, Orange, Red, Maroon, Gray.
Blue-Royal & Navy. Green, Brown, Purple,
White. Black, etc. In any combination.
Grommets provided for secure hanging.

